

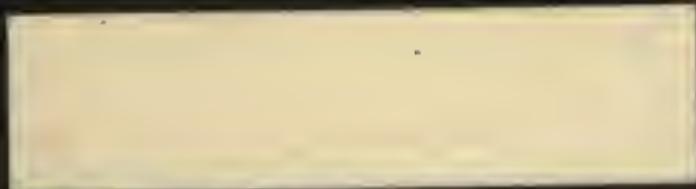
# Gox's Faymura

A  
washable  
**FLAT**  
**PAINT**  
for  
**INTERIOR**  
**SURFACES**

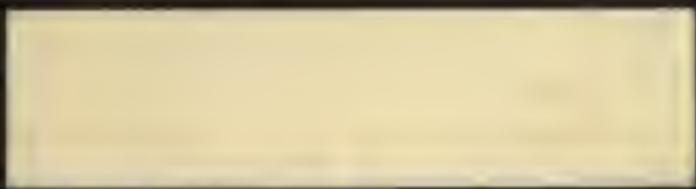




R A



201-IVORY



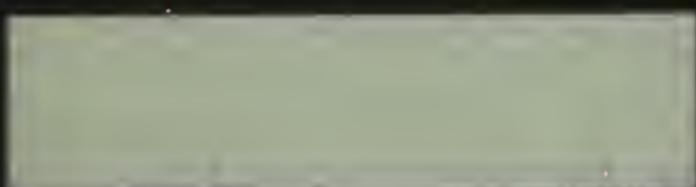
202-CREAM



203-BUFF



204-TAN



205-GREEN

THE CASE

# Y M U



Modern science has developed many new paint products in the last few years, each of them intended to do a particular job better or more economically than before. One of these new products of the laboratory is Fox's Raymura, a casein-lithopone paint in paste form.

Fox's Raymura is, as its name implies, a paint for wall decoration. It may be used on interior walls and ceilings of all kinds of buildings—homes, schools, churches, apartment houses, stores, factories and other industrial structures.

Raymura, although more economical than other forms of paint, is not to be considered as a cheap substitute. It does not compete with oil paints for all purposes but is a quality paint with special advantages for certain uses which no other paint has.

Raymura's advantages are its economy—the result of lower cost per gallon of finished product, high covering power, rapid application, and a drying speed equal to that of calcimine; its freedom from objectionable paint odor; the absence of fire or health hazard; its resistance to yellowing; its high degree of light reflectivity; and the fact that moderate dampness in the plaster or building does not interfere with painting.

Raymura comes pure white and in the beautiful flat tints shown and also in deep, rich colors. It will answer perfectly your question of what to use on walls and ceilings.

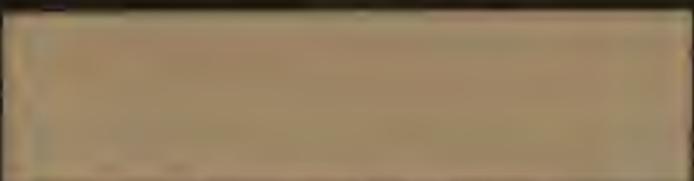
R A



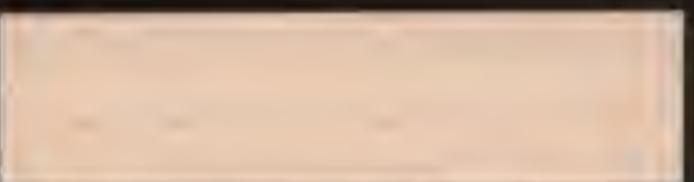
206-PEACH



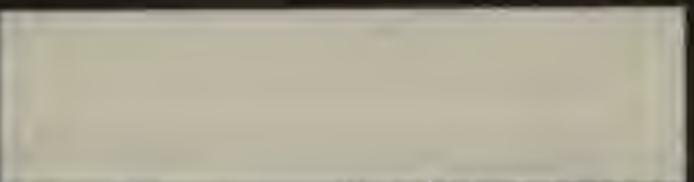
207-BLUE



208-BROWN



209-PINK



210-FRENCH GRAY

ESTE PAINT ~

# Fox's RAYMURA

## The Better Wall Finish

*As Durable as Oil Paint  
With the Soft Beauty of Water Color*

Raymura is a casein-lithopone paint in paste form. One gallon of paste makes more than one and a half gallons of paint when thinned with water. A gallon of Raymura will cover up to 800 square feet of surface.

Raymura is easy and fast to apply. It may be applied with a wide brush and slips easily without drag. It may also be sprayed. One coat usually covers but a second or even a third coat may be applied the same day if desired because a coat of Raymura dries within an hour.

Raymura has no paint odor to imperil health, comfort or food. It has no fire or health hazard in use.

Raymura may be applied to either dry or partially damp surfaces. Green plaster can be painted as soon as it becomes reasonably dry. New buildings can be made attractive and livable almost at once.

Raymura pigments are fast colors and do not yellow with age as do oil mixed products. Light reflection values are very high—and make possible definite light economies in commercial buildings.

Raymura is water resistant—it may be cleaned with sponge and water after a few weeks on the wall. It may also be recoated innumerable times without peeling or cracking.

Raymura is intended for application to a great variety of surfaces—new or old plaster, wood, brick, cement, wall board, etc.; in painting iron or steel it is advisable to use a preservative primer such as red lead or other oil paint.

Raymura is used very satisfactorily under oil paint or over oil paint, and makes a splendid surface on which to apply Calcimine.

Raymura, White and light tints, is put up in quart, gallon and 5 gallon containers.

*Manufactured by*

**M. EWING FOX CO., Inc.**  
NEW YORK      CHICAGO      PORTLAND, ORE.



*For Sale by*

**L. E. THOMAS**  
**HARDWARE & PAINTS**  
**2438 TULANE AVE., NEW ORLEANS**

Raymura is in  
surfaces—new  
board, etc.; in  
a preservative

• Raymura is  
over oil paint,  
apply Calcimin

Raymura, Wl  
and 5 gallon c

**M. EV**  
NEW YORK

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HAR  
2438 T

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to a great variety of  
brick, cement, wall  
is advisable to use  
or other oil paint.

under oil paint or  
surface on which to

it up in quart, gallon

**CO., Inc.**  
ORTLAND, ORE.



AS  
AINTS  
ORLEANS